



Shot of Leadership

An accelerated version of our remarkably successful *Discover, Align, and Transform* programme - designed exclusively for early-stage startups.



Gather insight
about yourself
and your team

Identify your
leadership gaps
and “step-ups”

Progress together
faster, with a
clear focus

What is included?

- Leadership performance assessments
- Guidance on gathering feedback and having robust conversations
- Team “*Discover and Align*” workshop (4hrs) to build awareness of the current state and needs of leadership, and to identify priorities
- Bespoke “*Transform*” workshop (4hrs) to build leadership mindsets and techniques
- Up to 10 x 20-minute 1:1 *Lightning Coaching* sessions for participants

Is this right for our business?

Shot of Leadership may be right for you if you are:

- Within the first two years of trading, with huge potential for growth
- Fewer than 15 people working in the business (excluding the board)
- In the process of forming a new leadership team
- Clear expectation that great leadership impacts business outcomes
- Appetite for improving leadership and embracing new thinking together

What will we achieve?

- All leaders pulling in the same (and right) direction
- Engaged, motivated senior team - trusted by the board
- Effective problem-solving and decision-making
- Collaboration, frankness, and camaraderie
- Alignment on leadership priorities for business growth
- Readiness to adapt to achieve scale-up goals

6-week programme. £10k + VAT

For more info: jo.roberts@horizon37.co.uk



HORIZON37

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Scale-up Leaders

Game-changing. High quality content that challenges my thinking. Solid coaches.

Matthew Carr, CEO
Luffy AI

The management team as a whole is more focussed and efficient.

Jan Jezek, Founder
Arecor

Together creating a consistent positive culture.

Ramsey Faragher, CEO,
Focal Point Positioning

The change has been truly profound.

Richard Baker, CEO,
GeoSpock

Methods are direct and keenly challenging.

Inger Anson, Partner,
Harrison Clarke Rickerbys

A clear path to empower, develop, challenge.

Nick Hounsfeld, CEO
The Wave

Has made a remarkable difference.

Inge Cuypers, CEO,
Lola Tech

Achieved outcomes that might have taken a much longer, more painful route.

Julia Salasky, CEO,
Legl

Helps you reach within yourself to be a more centered, confident leader.

David Buxton, CEO,
Arachnys



Investors & Institutions

Highly effective.

Tim Parsonson, Director,
Rockspring Nominees

Skillfully balancing insight and guidance with exploratory conversations.

Ana Avaliani, Associate Director Enterprise,
Royal Academy of Engineering

We received phenomenal participant feedback.

Dr Ghina Haladi, Programme Leader
Cambridge Judge Business School

Exceeded my expectations by a long way.

David Cleevly, Chair/Founder
Various, including The Cambridge Angels

No nonsense, forthright style.

Victor Christou, CEO,
Cambridge Innovation Capital

A productive and constructive group dynamic.

Andy Phillipps,
Entrepreneur and Investor

Amazing ability to get to the essence.

Emmi Nicholl,
Deal Sorcerer, Cambridge Angels

Valuable reflections amongst the portfolio CEOs, pragmatic and thought provoking takeaways.

Tom Hall, Senior Investment Manager,
Martlet Capital

Changing the game for leadership. H37 have brought much needed support and coaching to several of my portfolio companies, and to the wider ecosystem.

Peter Cowley, President Emeritus,
European Business Angels Network

